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By John Groves

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John Groves (* 9. August 1953 in Hamburg) is a composer and music producer for advertising and brand communications as well as consultant for Sound Branding

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In the early nineties he became a pioneer of Sound Branding by developing a structured John Groves lectures regularly at from Pavlov s Dog to Sound Branding

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John Groves is the author of ComMUSICation (3.67 avg rating, 3 ratings, 0 reviews, published 2011), Sea Shells Photo Compilation (0.0 avg rating,

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